

www.idesignyourworld.com

web and print design / art direction / consultation

★ jasonsteed@me.com



5202456911

JASON STEED



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520.245.6911 - jasonsteed@me.com

161A NASSAU AVE
BROOKLYN, NY 11222

TO WHOM IT MAY CONCERN

I am seeking a position with a firm or an organization that has a solid foundation and room for growth over the long term. You will find me to be a professional self-starter with a broad knowledge of the industry and an avid desire to seek out and set trends in the ever evolving field of Graphic Design.

MY BACKGROUND IN A NUTSHELL

For past eleven years I have worked as a Graphic Designer and Creative Director conceptualizing and building UIs, Web elements and developing specific brands through electronic and print campaigns. My total Graphic Design work experience, of roughly nineteen years, has given me a well rounded view of the industry and an understanding of methods and standards past as well an intuitive eye for what the future might bring for design.

I am currently the Senior Designer for University of Arizona, Student Affairs Marketing, since November 2009. I am responsible for redesigning existing Websites, creating new sites, and developing mobile application interfaces as well as creating print advertising collateral that speaks largely to speculative students.

In my previous position as Creative Director at WebMediaBrands Inc. (formerly Jupitermedia Corporation) I oversaw creative for all WebMediaBrands products. The core of which were Internet.com, Mediabistro.com and Graphics.com Websites.

Before joining the marketing/creative team at WebMediaBrands, I was employed as Art Director by Jupiterimages Corporation, another division of Jupitermedia where I started in 2003.

Starting in the fall of 1999, I was employed as Senior Graphic Designer by ArtToday.com, creators of Clipart.com, Photos.com, PhotoObjects.net and Graphics.com - brands for which I led all aspects of creation and development. Jupiterimages bought ArtToday in 2003 and I was asked to transition as Art Director with them.

Please take a look at my online portfolio at www.idesignyourworld.com and consider my work and experience, as I may be just the candidate you are looking for.

I look forward to hearing from you.

SINCERELY
JASON STEED



WORK EXPERIENCE

JASON STEED

more than **twenty years**
of graphic design experience

9

+

years of
high volume
web marketing
experience
in the stock
image industry

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WORK HISTORY

APRIL 2011 - PRESENT
CONTRACT ART DIRECTOR
LEAGUEATHLETICS.COM

- User interface design
- Brand concept/development
- Print & electronic advertising collateral

NOVEMBER 2009 - 2011
SENIOR DESIGNER
U OF A, STUDENT AFFAIRS MARKETING

- User interface design
- Brand concept/development
- Print & electronic advertising collateral

FEBRUARY 2009 - SEPTEMBER 2009
CREATIVE DIRECTOR
WEBMEDIABRANDS

- User interface design
- Brand concept/development
- Print & electronic advertising collateral
- Conference/tradeshows displays

2003 - 2009
ART DIRECTOR
JUPITERIMAGES CORPORATION

- User interface design
- Site/search/purchase flow design
- Brand concept/development
- Copywriting
- Print & electronic advertising collateral
- Conference/tradeshows displays

1999 - 2003
SENIOR GRAPHIC DESIGNER
ARTTODAY INC.

- Brand concept/development
- User interface design
- Print & electronic advertising collateral

RELEVANT EDUCATION

2000 : UNIVERSITY OF ARIZONA
Certificate of Completion - CGI Perl

1990 - 1991 : THE ART CENTER OF TUCSON
Associates Degree in Graphic Design and Desktop Publishing

SKILLS

- Adobe Photoshop
- Adobe Flash
- Adobe Illustrator
- Adobe InDesign
- Adobe DreamWeaver
- Microsoft Office Suite
- HTML/CSS
- Pro Tools LE
- Reason
- MAC (PC for testing)

I maintain a solid understanding and working knowledge of
Actionscript, XML, Javascript and jQuery.

INTERESTS

When I am not designing, I enjoy composing, recording and performing original music. In 2005 I released an album with my band Creosote titled "Blacksnake" which has spawned two licensing deals, one of which placed a song in the film Darwin Awards and the other placed a song in an episode of the HBO series Californication.

I am also becoming increasingly motivated by and perhaps even a little obsessed with "green" design concepts and advocacy. From printing materials and processes to consumer education and eco-home design/building.

**SALARY REQUIREMENTS AND REFERENCES
UPON REQUEST**